


Magnify 8TM

POWERED BY  E-Motion



FEEL THE POWER OF THE MOVIES
MOVING THROUGH YOUR BODY

Magnify8

POWERED BY  E-Motion



A WIDE RANGE OF SENSATIONS FROM GENTLE VIBRATIONS TO INTENSE TREMORS

Magnify 8™ features a precise distribution of multiple vibrations within the cinema seat combined to create a seamless one-of-a-kind experience.

Effects are independently preprogrammed in intensity and frequency.

Compatible with all types of seat, new and existing ones, **M8** really makes a difference.



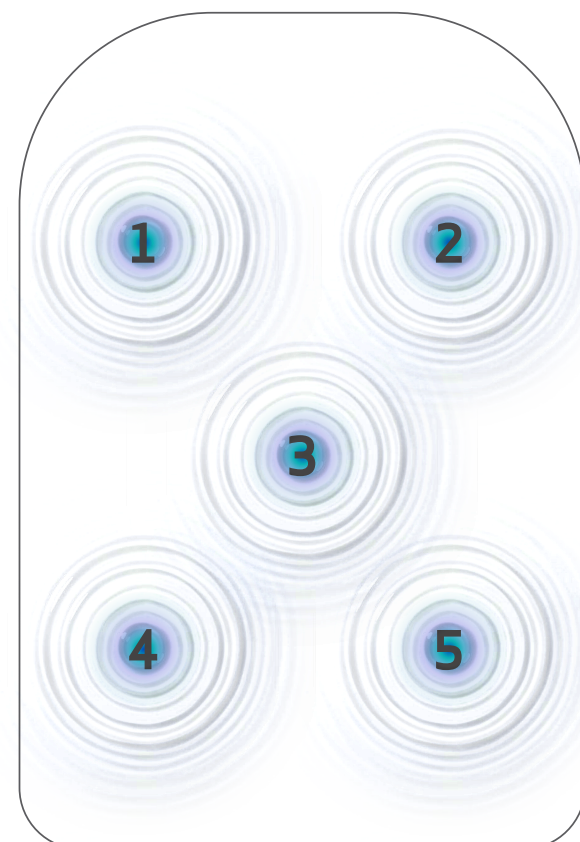
VIBRATION



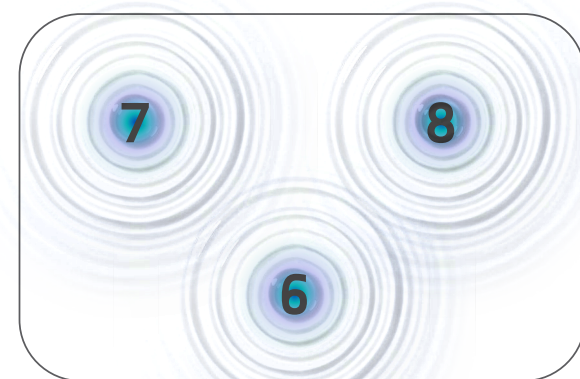
BASS SHAKER

M8))) FEEL THE DIFFERENCE

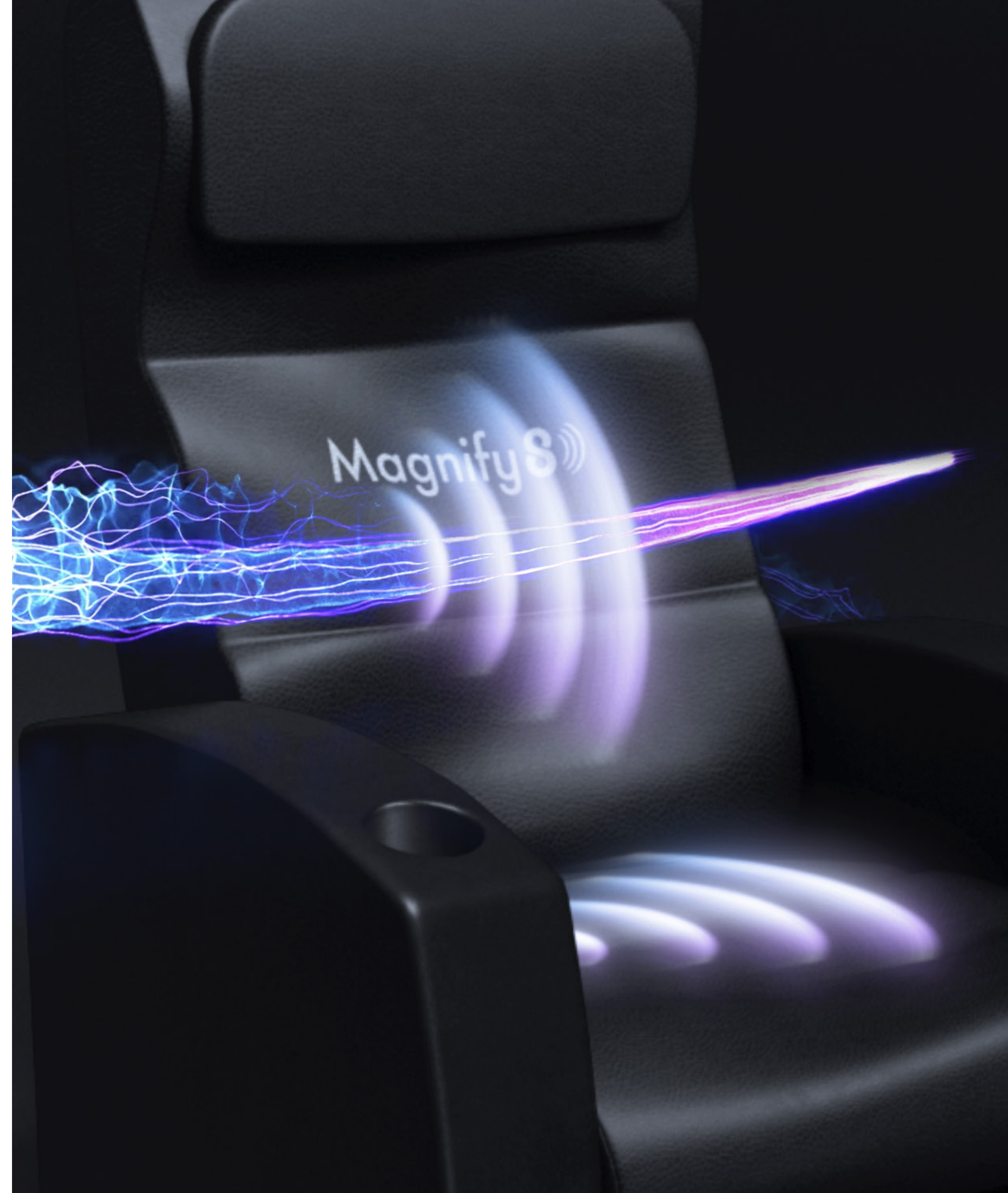
A diverse array of dynamic and directional effects moves through the 8 spots perfectly synchronized with the on-screen action.



**5 ACTUATORS
IN THE BACKREST**



**3 ACTUATORS
IN THE SEAT**



Magnify 8))

**TRANSFORMS ANY AUDITORIUM
INTO A UNIQUE PREMIUM FORMAT EXPERIENCE
FULL OR PARTIAL UPGRADE**



MS))) | OVERVIEW

EASY TO INSTALL

- No infrastructure modifications
- Fits all types of seats

WI-FI COMMUNICATION

- Wireless communication to every seat
- VPN provided by Lumma

ROBUST

- Reliable solution and worry-free maintenance
- Powered by 4D E-Motion Awarded Technology

COMPACT CENTRAL EQUIPMENT

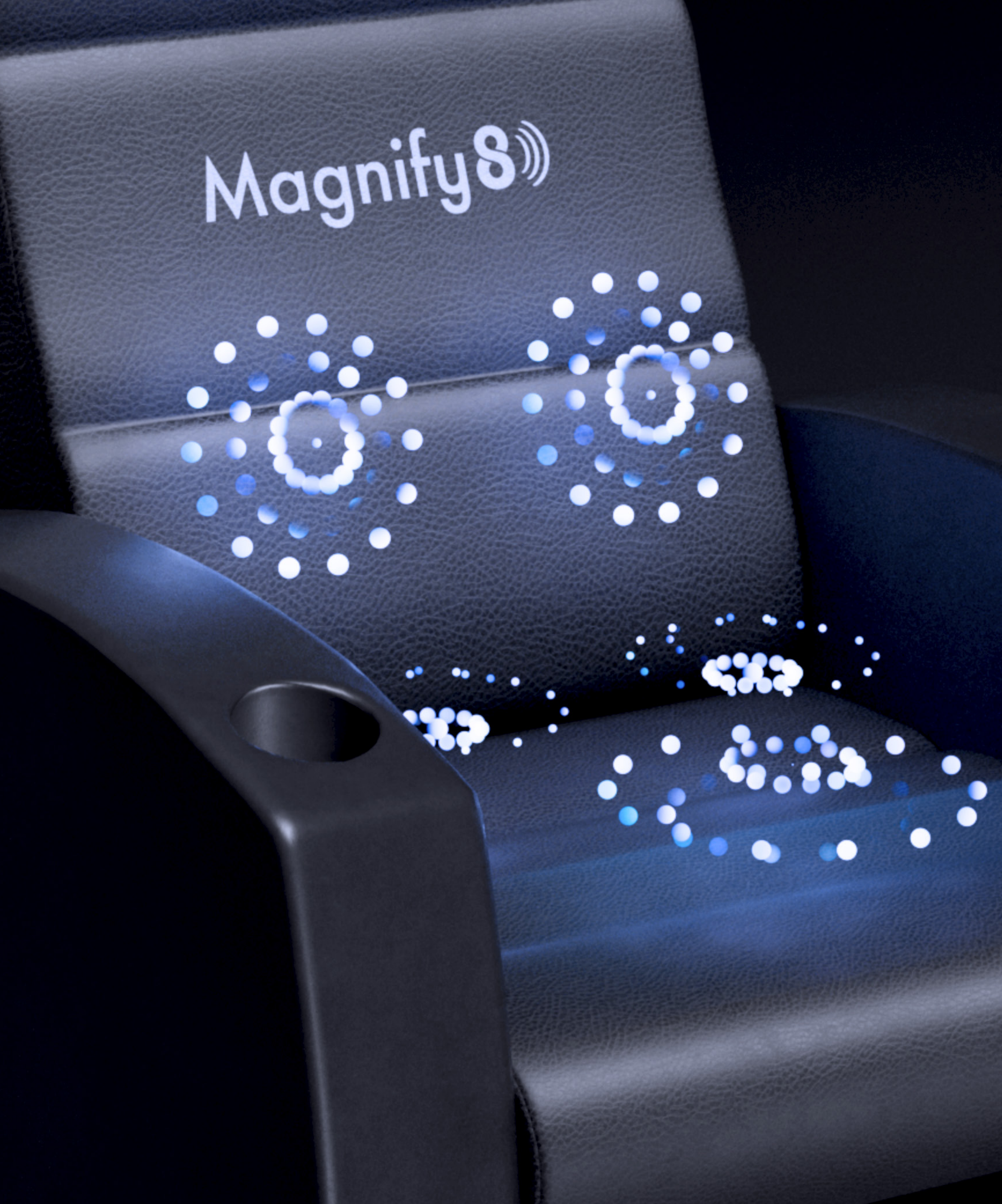
- Always-On Lumma's Controller

SIMPLE REQUIREMENTS

- 110V/1 Amp power outlet

POS INTEGRATION

- Integration with point-of-sale system



FITS **ANY SEAT** TRANSFORMS **EVERY THEATER**

M8 INTEGRATED

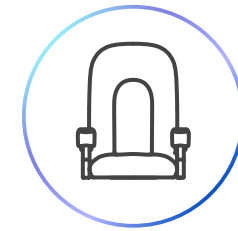
- Existing seats
- New seats

M8 COVER

- Existing seats



COST-EFFICIENT TURNKEY SOLUTION



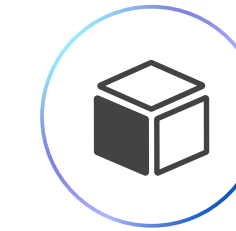
VERSATILE

Fits all types of seating:
- Traditional
- Recliner



EASY INSTALLATION

Does not require
infrastructure
modifications



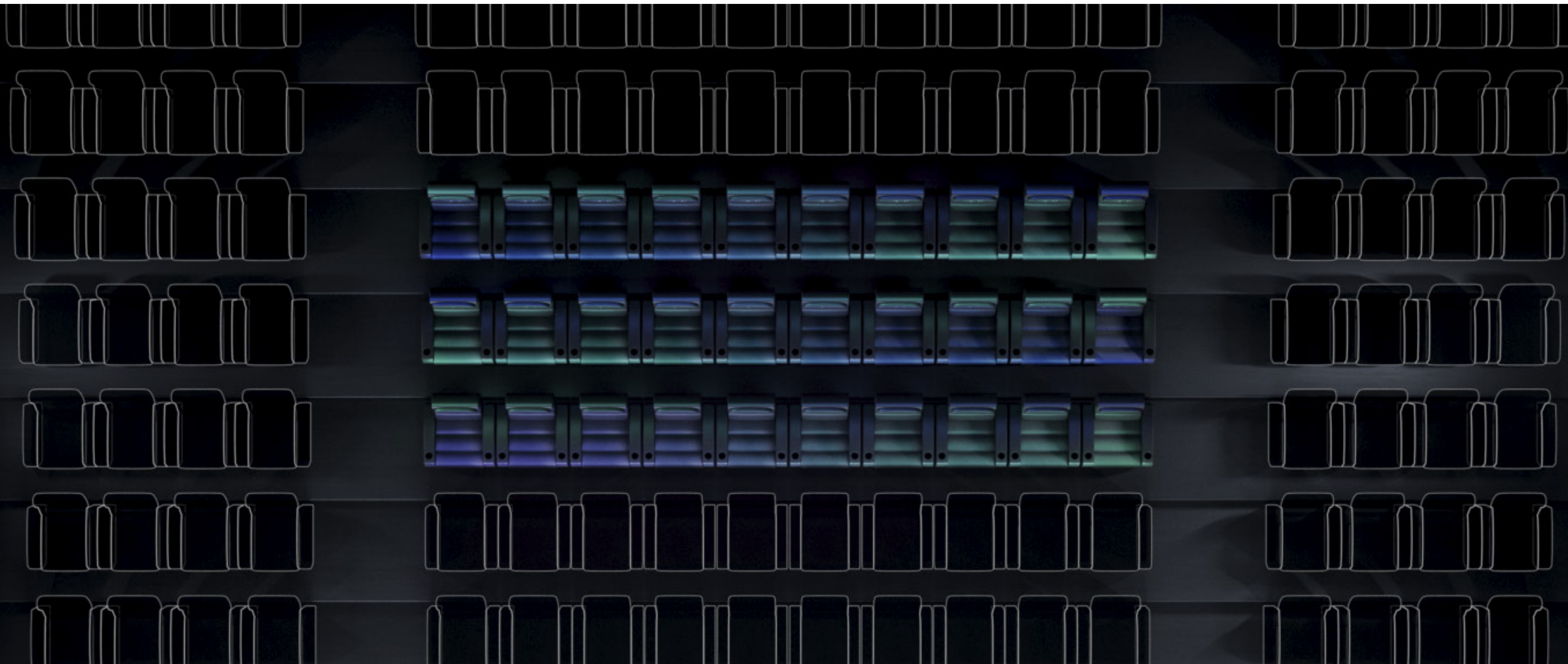
MODULAR

Allows gradual
retrofit



COMPATIBLE

Does not require
a special DCP





VERSATILE IMPLEMENTATION

TRADITIONAL OR RECLINER - INTEGRATED

IN EXISTING SEATS

Integrate M8 technology with a seamless installation without changes in your existing seat's appearance.



IN NEW SEATS

Acquire **M8 Embedded / M8 Ready** seats from most cinema seating manufacturers.

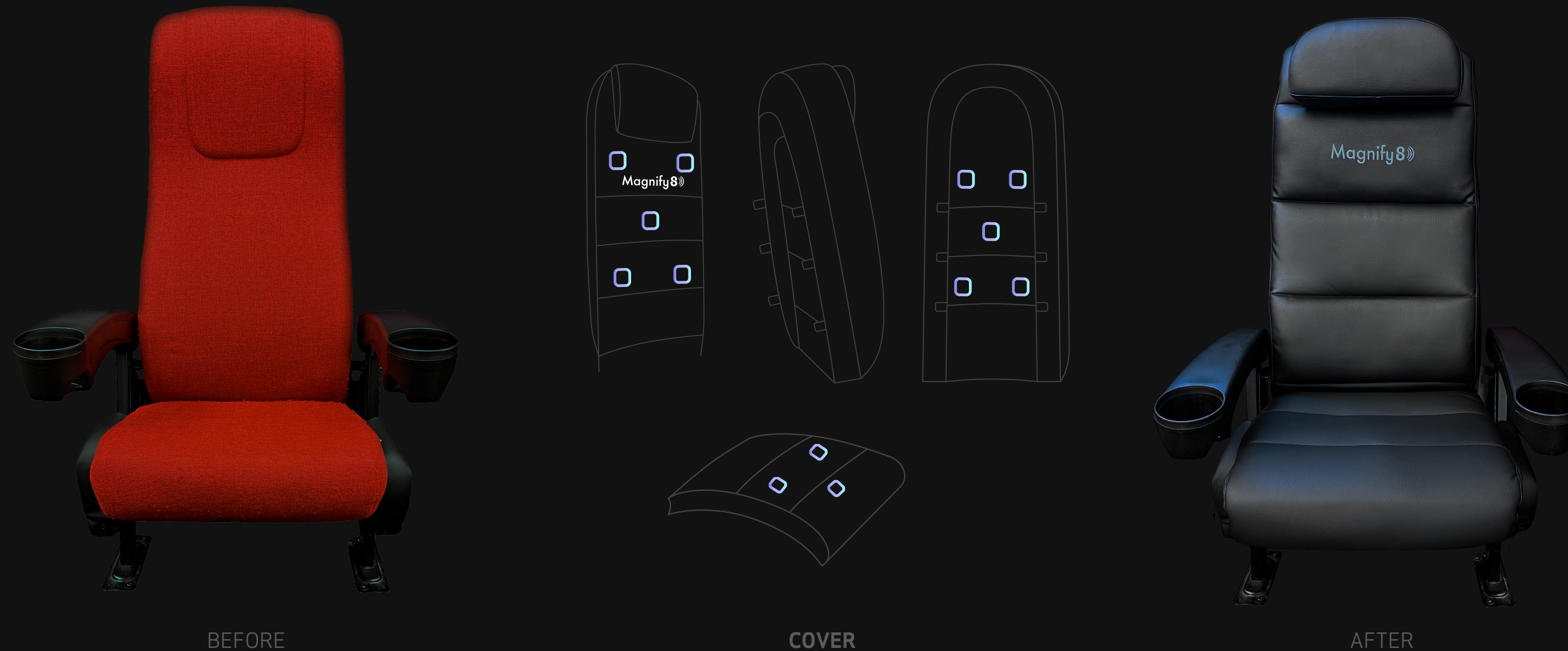


M8)) | VERSATILE IMPLEMENTATION

TRADITIONAL OR RECLINER - COVER

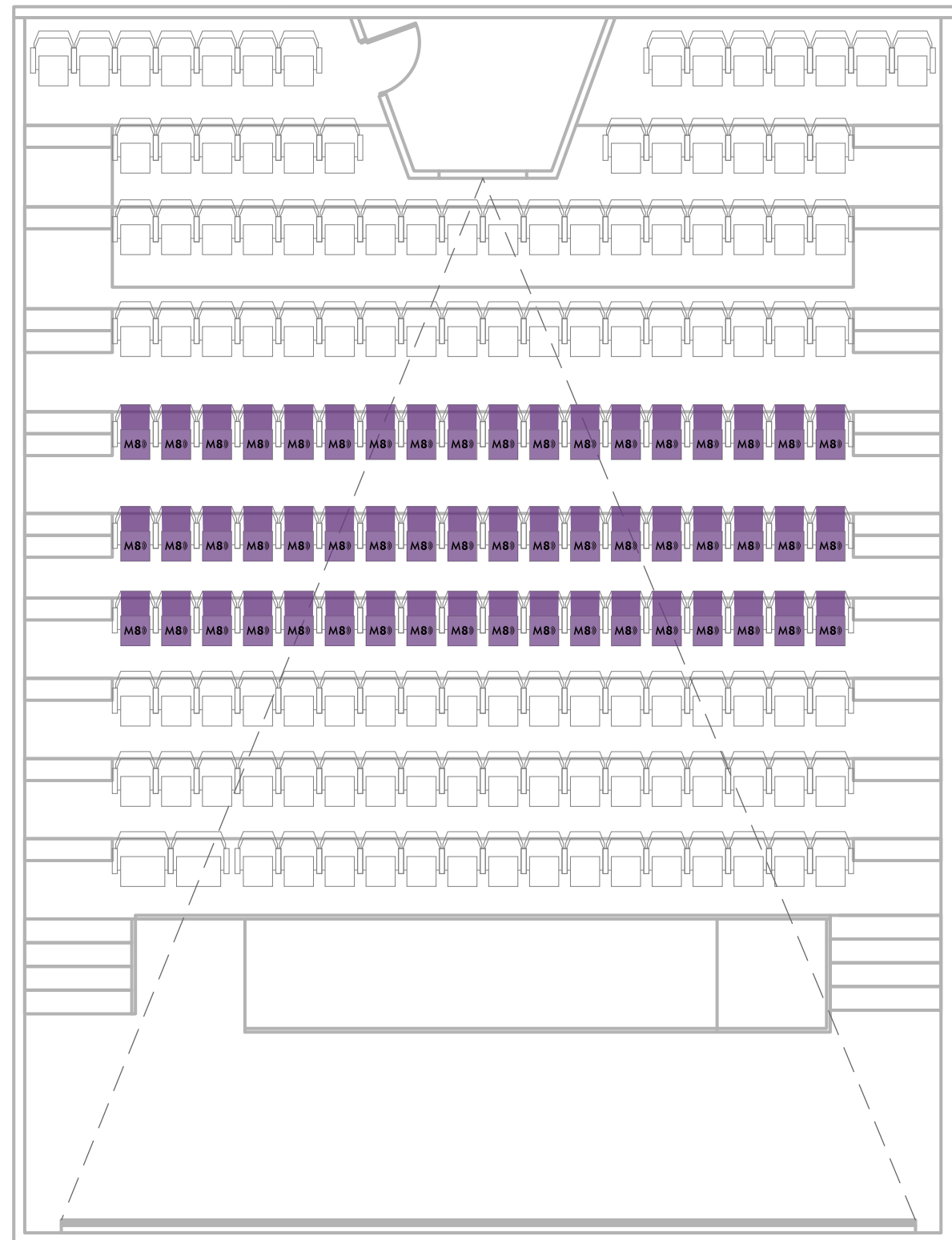
ON EXISTING SEATS

A custom-tailored cover with embedded M8 technology, enhancing the experience and the look & feel of the seats.





E-MOTION SMART SUITE



Magnify8

MAGNIFY 8 TESTS SEAT # 01

5 seconds 10 seconds 15 seconds 20 seconds

Bass Shaker 1

ENABLE

Bass Shaker 5

ENABLE

Bass Shaker 2

ENABLE

Bass Shaker 6

ENABLE

Bass Shaker 3

ENABLE

Bass Shaker 7

ENABLE

Bass Shaker 4

ENABLE

Bass Shaker 8

ENABLE



COMPLETE SYSTEM TEST

Enables your cinema staff to test the technology for optimum performance

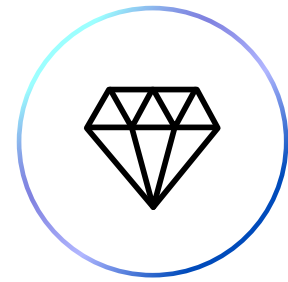


REMOTE MONITORING

Immediate access from any smart device in real time



ENHANCE THE MOVIE EXPERIENCE



UPGRADE ANY THEATER
WITH AN AFFORDABLE SOLUTION



FAST ROI
FOR YOUR BUSINESS



BRAND NEW FORMAT
PATENTED TECHNOLOGY

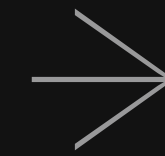
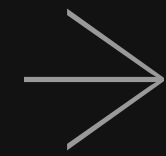
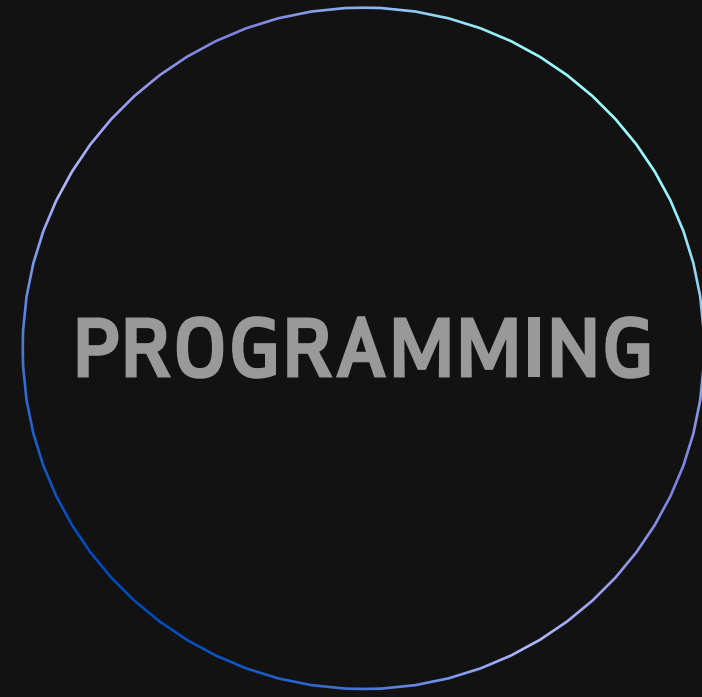


ADD VALUE
TO NEW OR EXISTING SEATS





CRAFTED PROGRAMMING & EASY IMPLEMENTATION



Lumma M8 Effects
Code programming
& Studios QC

M8 Effects Code
automatic delivery
to Lumma's Controller
at your theater

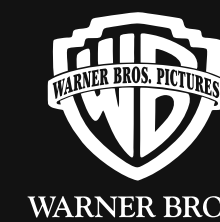
M8 movie code
automatic play
and sync



LIONSGATE

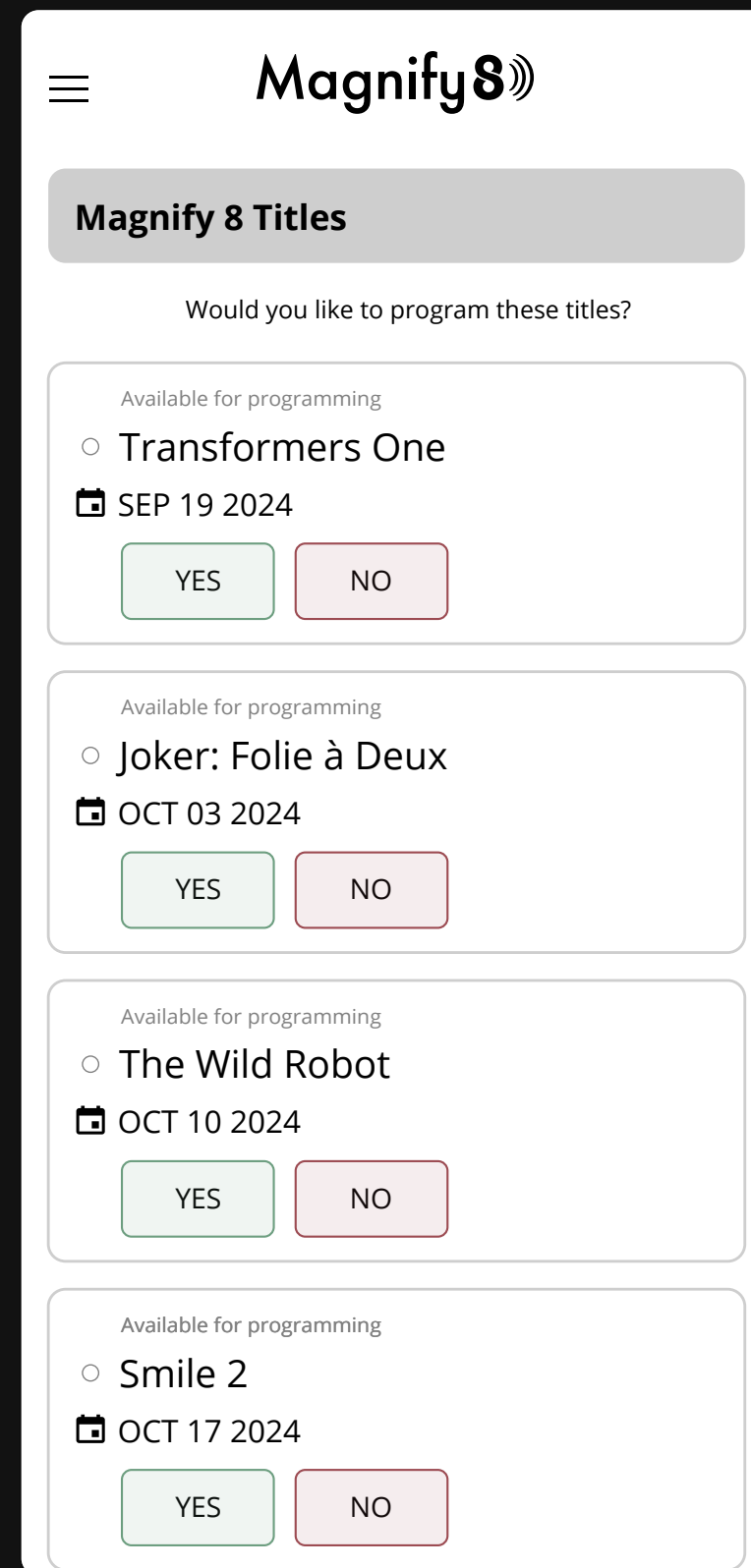


STX
ENTERTAINMENT

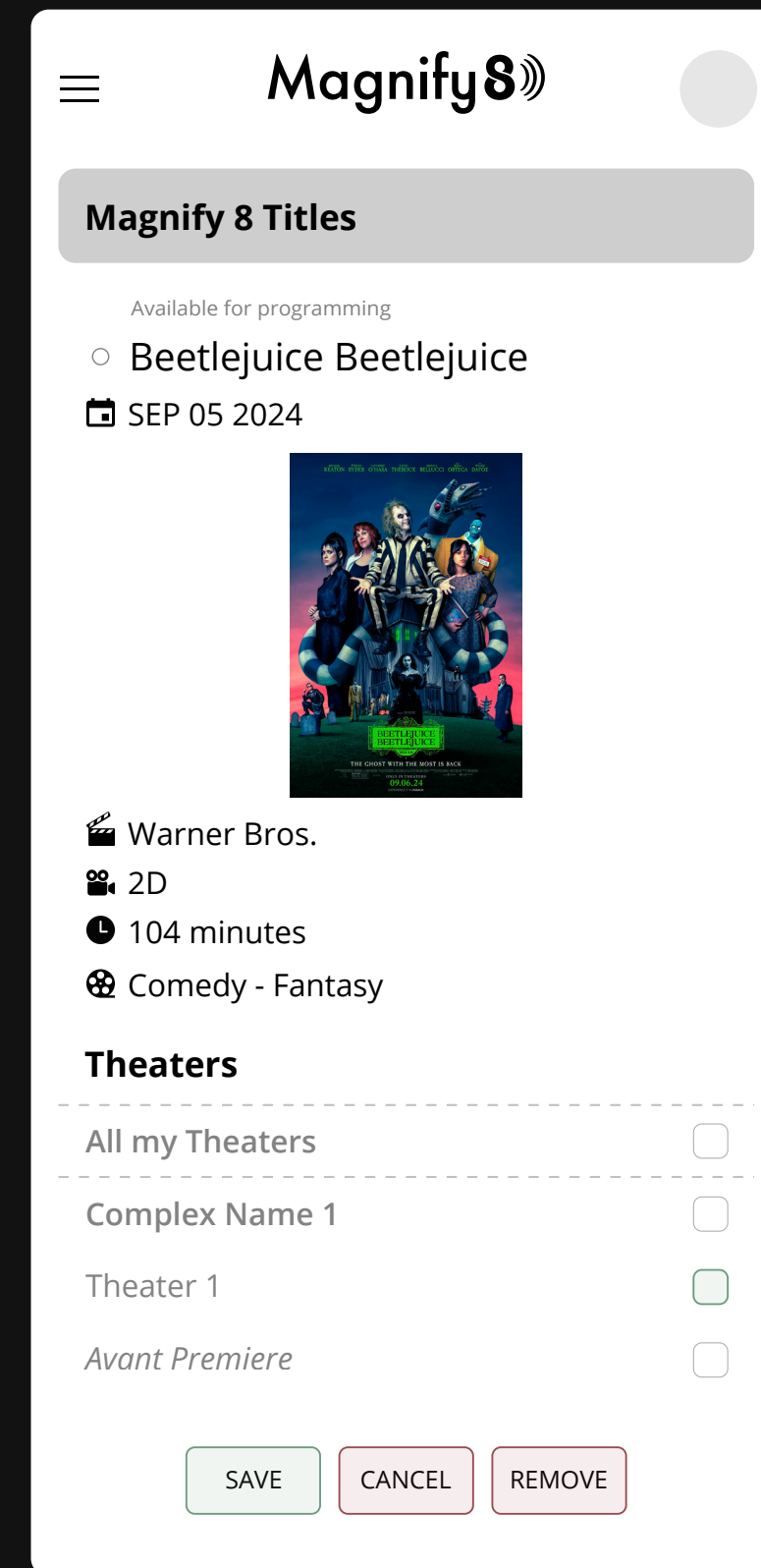




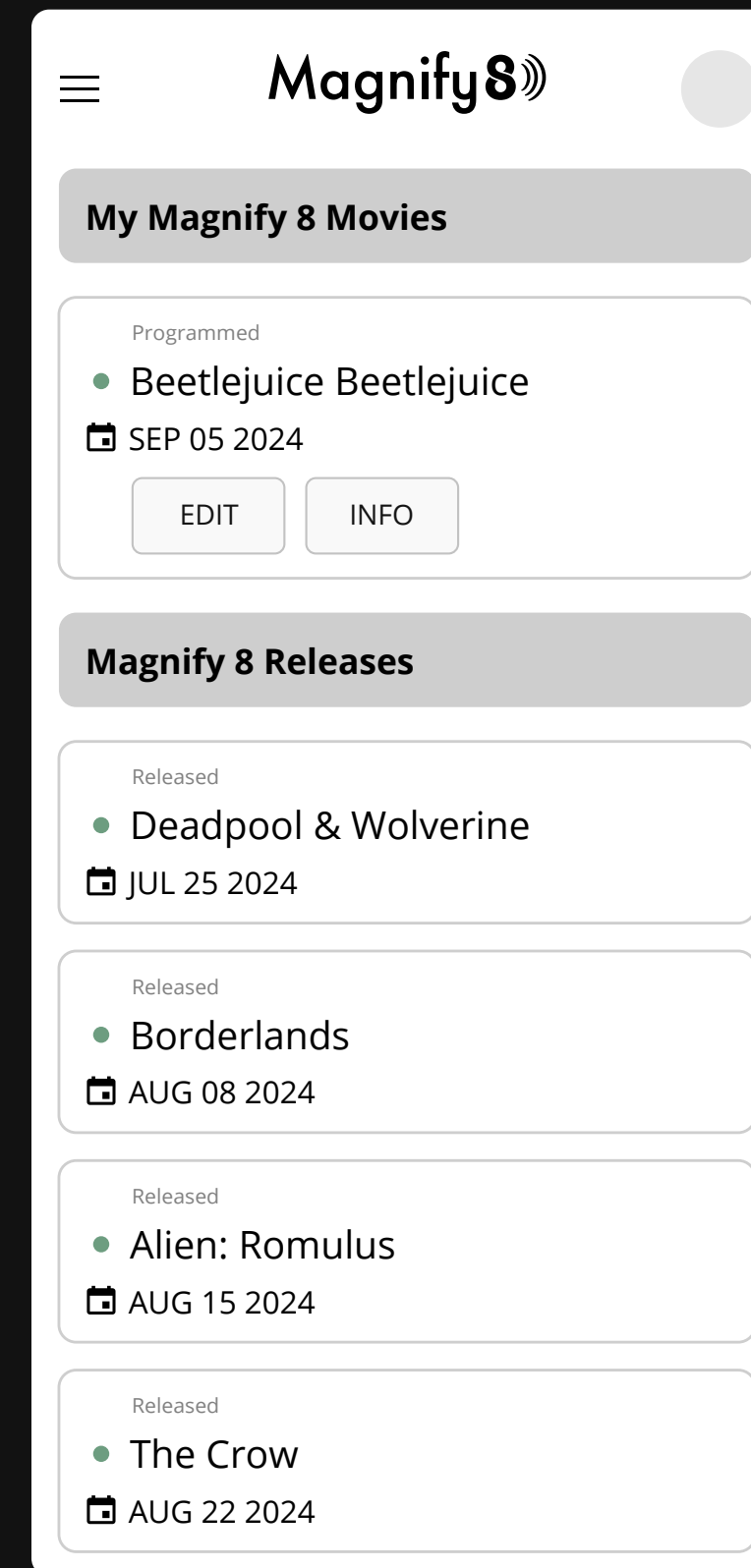
MOVIES' SELECTION APP



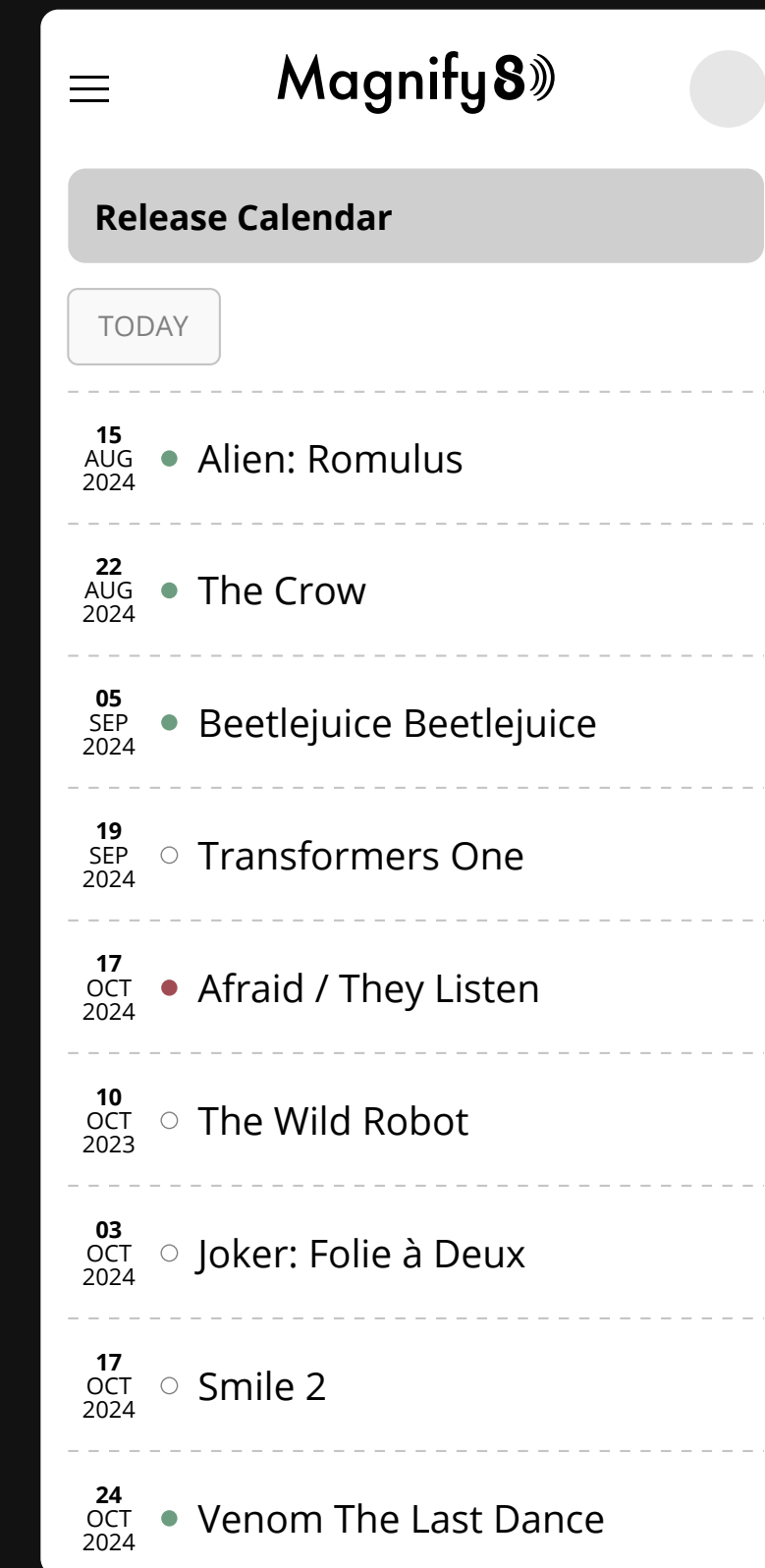
USER FRIENDLY



CUSTOM SELECTION



PERSONAL CALENDAR



DETAILED INFORMATION

MS)) | PROMOTIONAL BOOTH

Boost your theater lobby with a stunning promotional booth showcasing Magnify 8 in action. Film release promotions, marketing actions and more.



Lumma offers this plug-and-play promotional booth to exhibitors who acquire the Magnify 8 for their theaters.

Magnify8

A SOLUTION POWERED BY

 E-Motion



4D E-Motion



MOTION



AIR



AIR SHOT



VIBRATION



SCENT



WATER



BASS SHAKER



WIND



LIGHTS

A very robust and reliable technology equipped with **motion seats and outstanding special effects**

Perfectly synchronized with the on-screen action.

4D E-Motion has become the most immersive journey **enhancing and elevating the movie-goers' experience** into something you can't find elsewhere.



WORKING WITH HOLLYWOD AND LOCAL STUDIOS

+370

TITLES RELEASED
[2016-2024]

60

TITLES RELEASED
[2024]



LIONSGATE



STX
ENTERTAINMENT



WARNER BROS.



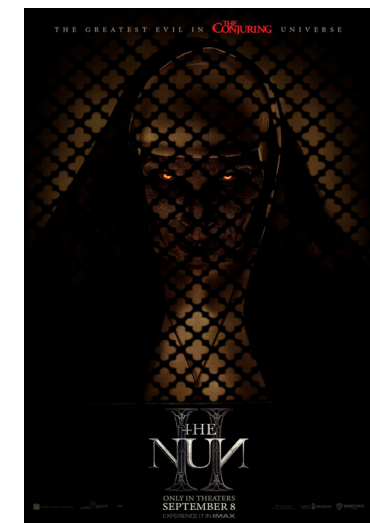
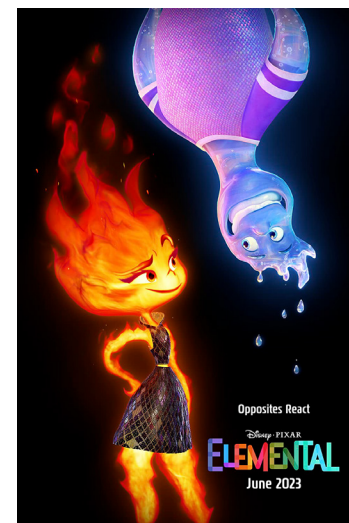
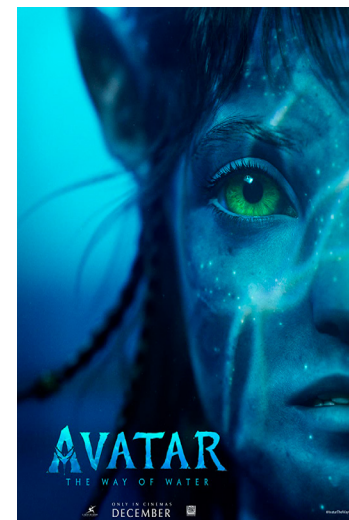
yash raj films



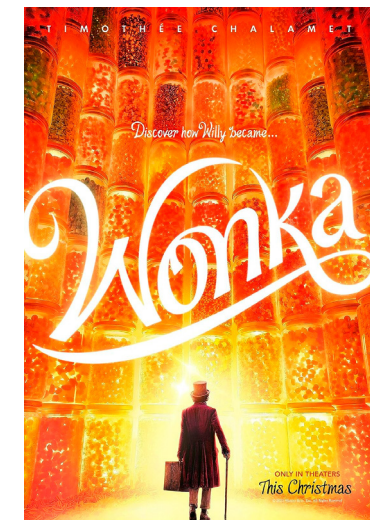
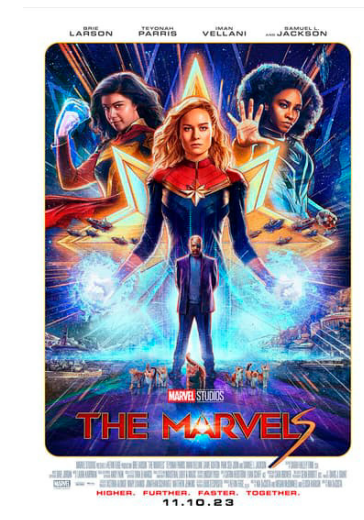
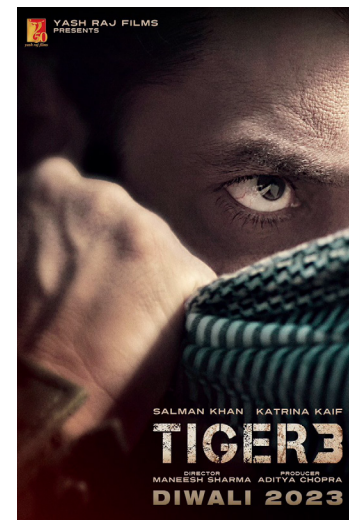
TRUSTED PARTNER
NETWORK

LOS ANGELES SYNCHRONIZATION DEPARTMENT

2023 HIGHLIGHTS



COMING SOON





TECHNOLOGY AWARD



PRO Boxoffice Pro
9387 seguidores
5 días

ShowEast 2023: LUMMA - 4D E-Motion Receives Inaugural Technology Award.
Read the interview: <https://buff.ly/3s1C72d>

“Adopting new technologies in the cinema industry is crucial for remaining competitive, attracting a broader audience, and providing unique and memorable experiences. Our exhibitor partners are planning to have at least one 4D E-Motion theater in each of their complexes. This draws audiences to cinemas.”

PRO Photo courtesy of Lumma

PRO Boxoffice Pro
9387 seguidores
6 días

ShowEast 2023: LUMMA - 4D E-Motion Receives Inaugural Technology Award.
Read more:

ShowEast 2023: Lumma 4D E-Motion Receives Inaugural Technology Award
<https://www.boxofficepro.com>



Adopting new technologies in the cinema industry is crucial for remaining competitive, attracting a broader audience and providing unique memorable experiences.

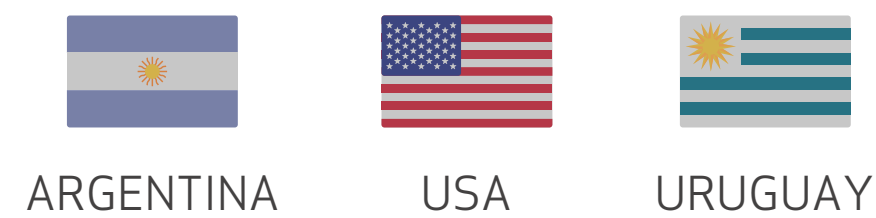


FOOTPRINT

THEATERS IN 14 COUNTRIES



OFFICES IN

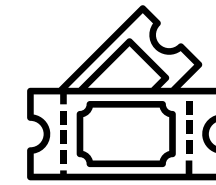


53

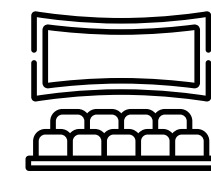
4D E-MOTION THEATERS WORLDWIDE



AWARD WINNING TECHNOLOGY [SHOW EAST 2023]



BOX OFFICE RECORDS



IMPROVES ALL SCREENS OF THE COMPLEX



OUTSTANDING ROI

PARTNERS





Cinépolis Bahraïn



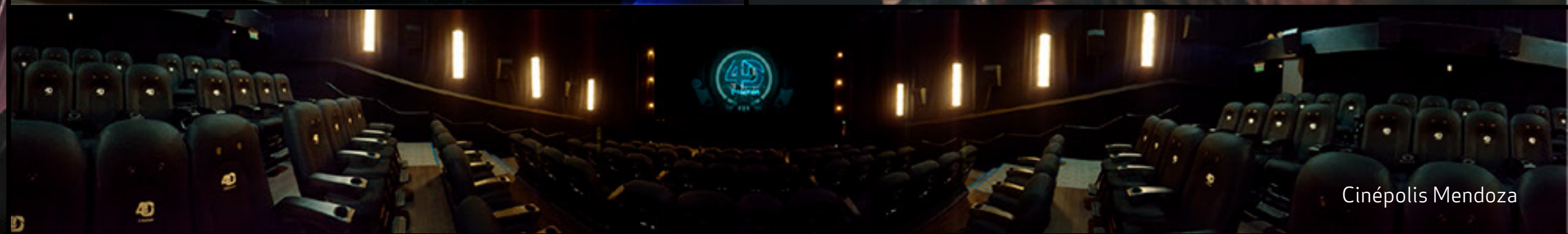
Hoyts Quilmes



Multiplex Pilar



Cinépolis Rosario



Cinépolis Mendoza



Cinépolis Recoleta



TURNKEY SOLUTION



COMPREHENSIVE SERVICE

Development & Manufacturing
Overhaul of existing auditoriums
New Locations



INTERNATIONAL CERTIFICATIONS

European Standards
Compliance



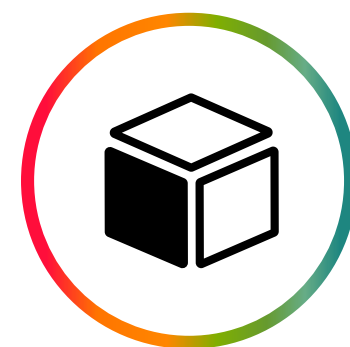
SUPPORT WORLDWIDE

Warranty, maintenance
and service support
worldwide



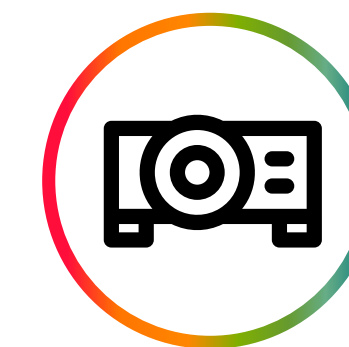
HIGH PERFORMANCE

Built on high-performance
industrial components



MODULAR

Allows full theater retrofit
or gradual incorporation
of the special effects



COMPATIBLE

Our sync motion
and special effects system
doesn't require a special DCP



MOVIES' SELECTION APP

4D E-Motion Titles

Would you like to program these titles?

Available for programming

- Hunger Games
NOV 16 2023
YES NO
- Napoleon
NOV 23 2023
YES NO
- Wonka
DEC 07 2023
YES NO
- Elijo Creer
DEC 14 2023
YES NO

My 4D E-Motion Movies

Programmed

- The Marvels
NOV 09 2023
EDIT INFO

My 4D E-Motion History

Released

- Trolls
SEP 26 2023
- Equalizer 3
SEP 12 2023
- Exorcist: Believer
SEP 05 2023

Release Calendar

TODAY

- 24 AUG 2023 Saw X
- 05 SEP 2023 Exorcist: Believer
- 12 SEP 2023 Equalizer 3
- 26 SEP 2023 Trolls
- 09 NOV 2023 The Marvels
- 16 NOV 2023 Hunger Games
- 23 NOV 2023 Napoleon
- 07 DEC 2023 Wonka
- 14 DEC 2023 Elijo Creer

UPDATES & PROGRAMING

- Comprehensive system designed for film programmers

- Release updates



2024 TITLES

Wish [Disney]
Migration [Universal]
The Beekeeper [Metro Goldwyn Mayer]
Night Swim [Universal]
Jaque Mate [Digicine]
Argylle [Universal]
Ferrari [Neon]
Dune Re-Release [Warner Bros.]
Soul - Theatrical Release [Disney]
Madame Web [Sony]
Dune: Part Two [Warner Bros.]
Kung Fu Panda 4 [Universal]
Ghostbusters Frozen Empire [Sony]
Luca - Theatrical Release [Disney]
Godzilla vs Kong:
The New Empire [Warner Bros.]
The First Omen [Disney]
Civil War [A24]
Abigail [Universal]
Turning Red - Theatrical Release [Disney]
Vermine [Tandem]
The Garfield Movie [Sony]
The Fall Guy [Universal]
Kingdom of the Planet of the Apes [Disney]

Tarot [Sony]
Furiosa: A Mad Max Saga [Warner Bros.]
Ballerina [Lionsgate]
The Watchers [Warner Bros.]
Bad Boys: Ride or Die [Sony]
Inside Out 2 [Disney]
Despicable Me 4 [Universal]
A Quiet Place: Day One [Paramount]
Fly Me to the Moon [Sony]
Twisters [Universal]
Deadpool & Wolverine [Disney]
Harold and The Purple Crayon [Sony]
Borderlands [Lionsgate]
Alien: Romulus [Disney]
The Crow [Lionsgate]
Afraid [Sony]
Beetlejuice 2 [Warner Bros.]

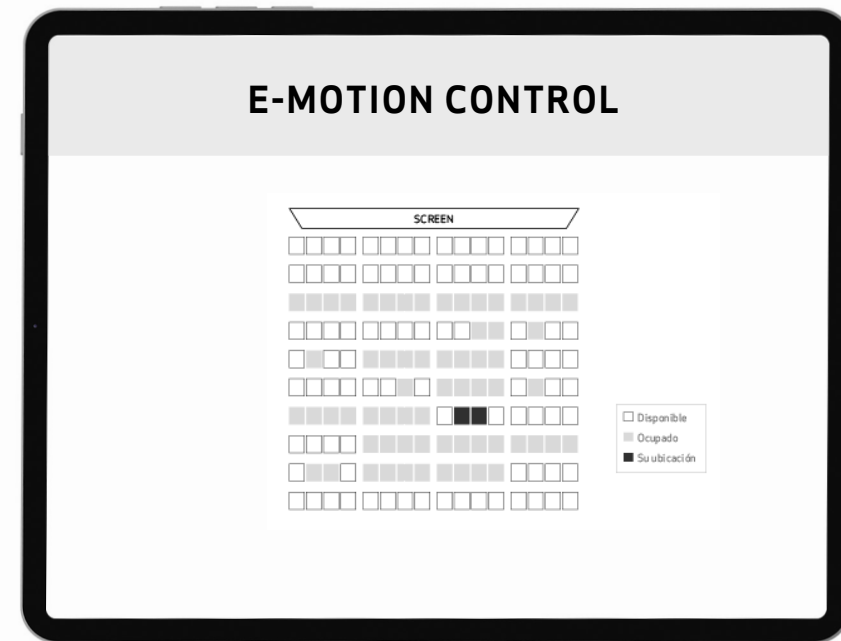
PRELIMINARY SLATE

Transformers One [Paramount]
The Wild Robot [Universal]
Smile 2 [Paramount]
Red One [Warner Bros.]
Joker: Folie à Deux [Warner Bros.]
Venom Last Dance [Sony]
Gladiator II [Paramount]
Wicked [Universal]
Kraven the Hunter [Sony]
Lord of the Rings:
War of the Rohirrim [Warner Bros.]
Sonic 3 [Paramount]
Mufasa [Disney]
Moana 2 [Disney]
Karate Kid [Sony]



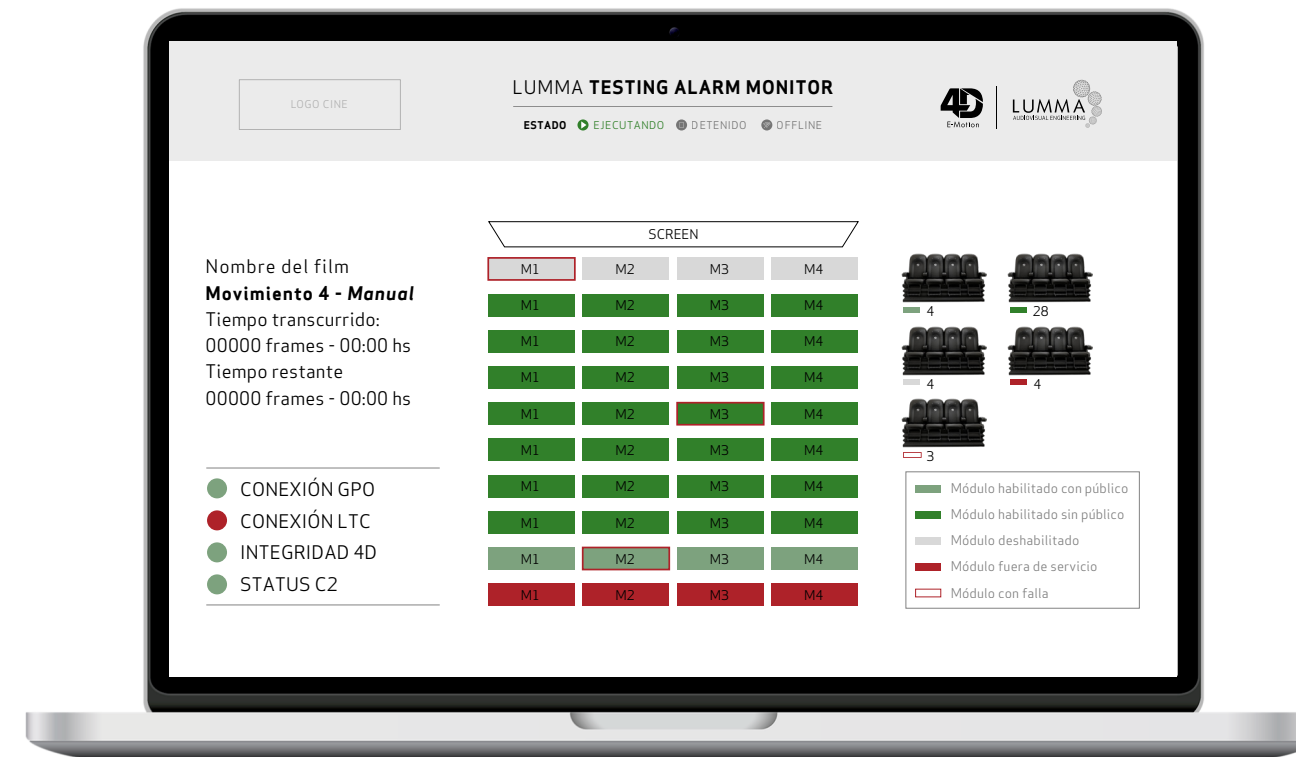
E-MOTION SMART SUITE

E-MOTION CONTROL



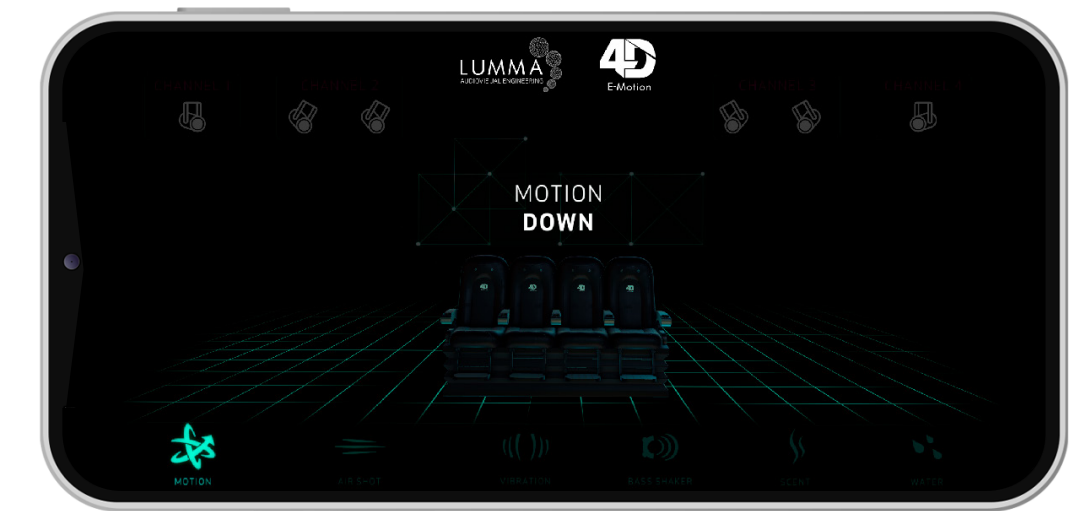
- ### ENERGY SAVING SOLUTION
- Ticket Integration System
 - Seat Occupancy Sensor
 - Manual ON/OFF

REAL TIME MONITOR




- ### S4 MODULES
- ### REMOTE STATUS CHECK
- ### Alarm monitoring system


THEATER TECH TEST



- ### COMPREHENSIVE
- ### SYSTEM TEST

 LUMMA.4D E-MOTION

 LUMMASTUDIO
4DEMOTION

 LUMMA_STUDIO
4D_EMOTION

LUMMA
AUDIOVISUAL ENGINEERING

 E-Motion